

2020 – Partner & Booth Application

HAVASU BALLOON FESTIVAL & FAIR

JANUARY 9 –12, 2020



Application Type (please Check one): Ruby Diamond Platinum Gold Silver Bronze

Ruby #1 #2 #3 \$8,000 \$5,000 \$2,500 \$1,500 \$800 \$400

Partner Information (If you want a booth, please additionally complete the booth section)

Partner Name: _____	Deliver To: _____
Street _____	Street _____
Address: _____	Address: _____
City: _____	City: _____
State: _____	State: _____
Zip: _____	Zip: _____
Phone: _____	Phone: _____
eMail: _____	eMail: _____

Partnership benefits will be provided to one entity only. The distribution of the benefits is solely up to the discretion and the responsibility of the purchaser.

Contact Person for Balloon Festival Information and Benefit Delivery (if different than above)

Name: _____ Phone#: (include area code) _____

Best Time to Call: _____ Email: _____

Sales Rep Name: _____ Phone#: (include area code) _____

Sales Rep Email: _____

Paid: _____ Date: _____ Balance Due: _____ October 30, 2019

REQUIRED INFORMATION

BOOTH SECTION: ELECTRICITY	BOOTH SPACE OPTIONS (Prices are for full 3 day event)
Electricity needed? <input type="checkbox"/> Y <input type="checkbox"/> N	(Please Check one)
# of 110/15 amp plugs @ \$90 each: <input type="checkbox"/>	<input type="checkbox"/> 10' wide \$450 <input type="checkbox"/> 20' wide \$600
# of 220/50 amp plugs @ \$175 each: <input type="checkbox"/>	<input type="checkbox"/> 30' wide \$750 <input type="checkbox"/> 40' wide \$900
Only food Partner Booths may use generators.	All Partner Booth spaces are 20' deep.
Please note: Merchandise Partner Booths are required to stay open until 5:30pm. All Food Partner Booths are required to stay open until 9:00pm. Partners with a booth receive 2 free wristbands per 10' of booth space.	

EXHIBITOR REQUIREMENTS	FEES INFORMATION
<p>IMPORTANT NOTICE: The Partner Booth Committee will meet to review each application in December. To avoid excessive Partner Booth product duplication, the date of application receipt may be used to determine individual Partner Booth category selection. Shortly after the committee meets you will be notified via email if you have been accepted as a Partner Booth for this event. Once notified, we expect you, in ample time before the event, to secure the following: 1) Insurance; 2) Lake Havasu City Business License; 3) Arizona State Sales Tax License; and if you are a food Partner Booth, 4) Mohave County Health Permit. By signing this form you state you understand these requirements. Partner Booths closed by an inspector for any reason will not receive a refund. If because of duplications, or other reasons, you were not accepted as a Partner Booth at this year's event, you will be notified via written letter and you will be issued a full refund at that time.</p> <p>CANCELLATIONS: The HBFF Committee needs to be notified of cancellations no later than December 1, 2019 in order to receive a full refund (minus \$35.00 processing fees), and by December 15, 2019 for a 50% refund (minus \$35.00 processing fees). We are sorry but any cancellations made after December 20, 2019 will not be eligible for a refund.</p>	<p style="text-align: center;">Worksheet</p> <p>Partnership Price (If applicable) \$ _____</p> <p>Booth Price: \$ _____</p> <p>Electric: \$ _____</p> <p>Refundable (Food Partner Booth only) Deposit \$ <u>200.00</u></p> <p>Total fees: \$ _____</p> <p>Less Partnership Level Discount \$ <u>-</u></p> <p>Total Due: \$ _____</p> <p>Please include your total payment with the submission of your application. If you are not chosen to be in this event, you will be issued a full refund.</p> <p>Payment by: (circle) VISA MC DISC</p> <p>_____</p> <p>Name on Card</p> <p>_____</p> <p>Credit Card Number</p> <p>_____</p> <p>Exp. Date Security Code</p> <p>Is billing address same as above?</p> <p>If not: _____</p> <p>Please make checks payable to: Havasu Balloon Fest</p>
<p>The Havasu Balloon Festival & Fair is a rain or shine outdoor event, and as such, may be vulnerable to weather. Although Festival organizers are working hard to offer alternative field attractions; vendors understand that fees are not refundable due to inclement weather, interruptions in the festival schedule due to weather, dangerous conditions, and acts/threats of terrorism, acts of god, natural disaster, or war.</p> <p>I hereby state that <u>I have read all the Vendor Rules and Regulations, and the LHC Fire Department Safety Requirements in this packet and agree to abide by all rules or risk being removed from this show and/or excluded from future shows.</u> I understand that this is an agreement made between me and the Havasu I Balloon Festival & Fair Committee. I am the authorized vendor listed on the application, and that all information has been completed to the best of my knowledge. You will not be listed as a vendor in the Program Book unless you reserve your booth by the deadline of 10/15/19.</p> <p>_____</p> <p>Partner Booth Name (please print)</p> <p>_____</p> <p>Signature Date</p>	



2020 - Partner / Sponsor Package at a Glance

HAVASU BALLOON FESTIVAL AND FAIR

JANUARY 9-12, 2020

Partner Package at a Glance

Benefits	\$8,000	\$5,000	\$2,500	\$1,500	\$800	\$400
	Ruby*	Diamond	Platinum	Gold	Silver	Bronze
One of these: Special Shape Balloons Sponsor (1) Exclusive Stage Sponsor (2) VIP/Gondola Sponsor (3)	X					
Balloon Basket Banner:	X	X	X	X	X	
Radio Lead in Announcement Spots:	X	X	X	X	X	
Banner on field during event	1	1	1	1	1	
Partnership Booth (if desired)	*Ask Your Sales Rep for Details	*Ask Your Sales Rep for Details	*Ask Your Sales Rep for Details	\$385 Discount	\$300 Discount	
Full Page Program Ad:	X	X				
Half Page Program Ad:			X			
Quarter Page Program Ad:				X		
Business Card Ad in Program Book:					X	
Listed in Program Book:	X	X	X	X	X	X
Listing on Official Festival Website:	X	X	X	X	X	
Balloon Rides:	2	2	2	2	1	
Gondola Club Passes:	8	8	6	4	2	2
VIP Parking Passes:	8	8	4	2	1	
General Admission Wristbands:	14	12	10	6	2	2
Logo Jacket – Exclusive to Partners	2	2	2	2		
Logo Sweatshirt Vouchers:	2	2	2	2	1	
Logo Tee Shirt Vouchers:	2	2	2	2	2	
Official Balloon Festival Pins	2	2	2	2	2	
Official Balloon Festival Patches	2	2	2	2	2	
25% Discount Vouchers for Official Balloon Festival Merchandise:	2	2	2	2	2	2

More information at: www.havasuballoonfest.com

PS Package at a Glance.xlsx

1) Special Shape Balloons Sponsor	Official Sponsor for the Special Shape Balloons Banner on the field Banners on each Special shape balloon Recognition in all advertising of sponsorships
2) Exclusive Stage Sponsor	Banner across the front of the stage Vertical banners at the end of the stage Recognition in all advertising of bands and entertainment
3) VIP/Gondola Sponsor	Banner across fence in front of the VIP tent Banners / posters inside tent Name on all VIP Tickets/passes