

2019 – Partnership & Booth Application

HAVASU BALLOON FESTIVAL & FAIR

JANUARY 10 –13, 2019



Application Type (please Check one): ___ Ruby ___ Diamond ___ Platinum ___ Gold ___ Silver ___ Bronze

Ruby #1 _____ #2 _____ #3 _____

Partner Information (If you want a booth, please additionally complete the booth section)

Partner Name: _____	Deliver To: _____
Street Address: _____	Street Address: _____
City: _____	City: _____
State: _____	State: _____
Zip: _____	Zip: _____
Phone: _____	Phone: _____
eMail: _____	eMail: _____

Partnership benefits will be provided to one entity only. The distribution of the benefits is solely up to the discretion and the responsibility of the purchaser.

Contact Person for Balloon Festival Information and Benefit Delivery (if different than above)

Name: _____ Phone#: (include area code) _____

Best Time to Call: _____ Email: _____

Sales Rep Name: _____ Phone#: (include area code) _____

Sales Rep Email: _____

Paid: _____ Date: _____ Balance Due: _____ October 30, 2018

REQUIRED INFORMATION

BOOTH SECTION: ELECTRICITY

BOOTH SPACE OPTIONS (Prices are for ½ day on Thurs, full days Fri/Sat and ½ day Sun)

Electricity: No electricity needed: _____

of 110/15 amp plugs @ \$90 each: _____ # of 220/50 amp plugs @ \$175 each: _____

10' wide: Commercial Booth: \$450	Food Booth: \$450	Arts/Crafts: \$300	Nonprofit (LHC): \$50
20' wide: Commercial Booth: \$600	Food Booth: \$650	Arts/Crafts: \$375	Nonprofit (outside LHC): \$50
30' wide: Commercial Booth: \$750	Food Booth: \$750	Arts/Crafts: \$450	
40' wide: Commercial Booth: \$900	Food Booth: \$1000	Arts/Crafts: \$550	

Contact us for larger booth space pricing. Only food vendors may use generators. All vendor spaces are 20' deep.
Please note: Merchandise vendors are required to stay open until 6:00pm. All food vendors are required to stay open until 9:00pm. Two wristbands are provided for each 10' vendor space purchased and are required for you and your workers during the event.

EXHIBITOR REQUIREMENTS

FEES INFORMATION

IMPORTANT NOTICE: The Partner Booth Committee will meet to review each application in December. In an effort to avoid excessive Partner Booth product duplication, the date of application receipt may be used to determine individual Partner Booth category selection. Shortly after the committee meets you will be notified via email if you have been accepted as a Partner Booth for this event. Once notified, we expect you, in ample time before the event, to secure the following: 1) Insurance; 2) Lake Havasu City Business License; 3) Arizona State Sales Tax License; and if you are a food Partner Booth, 4) Mohave County Health Permit. By signing this form you state you understand these requirements. Partner Booths closed by an inspector for any reason will not receive a refund. If because of duplications, or other reasons, you were not accepted as a Partner Booth at this year's event, you will be notified via written letter and you will be issued a full refund at that time.

CANCELLATIONS:
Application deadline is December 1, 2018
CANCELLATIONS: The HBFF Committee needs to be notified of cancellations no later than 12/1/18 in order to receive a full refund (minus \$35.00 processing fee), and by December 15, 2018 for a 50% refund (minus \$35.00 processing fees).

The Havasu Balloon Festival & Fair is a rain or shine outdoor event, and as such, may be vulnerable to weather. Although Festival organizers are working hard to offer alternative field attractions; vendors understand that fees are not refundable due to inclement weather, interruptions in the festival schedule due to weather, dangerous conditions, and acts/threats of terrorism, acts of god, natural disaster, or war.

I hereby state that I have read all the Vendor Rules and Regulations, and the LHC Fire Department Safety Requirements in this packet and agree to abide by all rules or risk being removed from this show and/or excluded from future shows. I understand that this is an agreement made between me and the Havasu I Balloon Festival & Fair Committee. I am the authorized vendor listed on the application, and that all information has been completed to the best of my knowledge.

Partner Booth Name (please print) _____

Signature _____ Date _____

Worksheet

Partnership Price (If applicable)	\$ _____
Booth Price:	\$ _____
Electric:	\$ _____
Refundable (Food Partner Booth only) Deposit	\$ 200.00
Total fees:	\$ _____
Less Partnership Level Discount	\$ -
Total Due:	\$ _____

Please include your total payment with the submission of your application. If you are not chosen to be in this event, you will be issued a full refund.

Payment by: (circle) VISA MC DISC

Name on Card _____

Credit Card Number _____

Exp. Date _____ Security Code _____
Is billing address same as above?

If not: _____

Please make checks payable to: Havasu Balloon Fest



2019 - Partner / Sponsor Package at a Glance

HAVASU BALLOON FESTIVAL AND FAIR

JANUARY 10-13, 2019

Partner Package at a Glance						
Benefits	\$8,000	\$5000 +	\$2,500	\$1,450	\$800	\$400
	Ruby*	Diamond	Platinum	Gold	Silver	Bronze
One of these: Special Shape Balloons Sponsor (1) Exclusive Stage Sponsor (2) VIP/Gondola Sponsor (3)	X					
Balloon Basket Banner:	X	X	X	X	X	
Radio Lead in Announcement Spots:	X	X	X	X	X	
Banner on field during event	1	1	1	1	1	
Partnership Booth (if desired)	*Ask Your Sales Rep for Details	*Ask Your Sales Rep for Details	*Ask Your Sales Rep for Details	\$385 Discount	\$300 Discount	
Full Page Program Ad:	X	X				
Half Page Program Ad:			X			
Quarter Page Program Ad:				X		
Business Card Ad in Program Book:					X	
Listed in Program:	X	X	X	X	X	X
Listing on Official Festival Website:	X	X	X	X	X	
Balloon Rides:	2	2	2	2	1	
Gondola Club Passes:	8	8	6	4	2	2
VIP Parking Passes:	8	8	4	2	1	
General Admission Wristbands:	14	12	10	6	2	2
Logo Jacket – Exclusive to Partners	2	2	2	2	1	
Logo Sweatshirt Vouchers:	2	2	2	2	1	
Logo Tee Shirt Vouchers:	2	2	2	2	2	
Official Balloon Festival Pins	2	2	2	2	2	
Official Balloon Festival Patches	2	2	2	2	2	
25% Discount Vouchers for Official Balloon Festival Merchandise:	16	16	12	6	4	4

More information at: www.havasuballoonfest.com

PS Package at a Glance.xlsx

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|-----------------------------------|--|
| 1) Special Shape Balloons Sponsor | Official Sponsor for the Special Shape Balloons Banner on the field
Banners on each Special shape balloon |
| 2) Exclusive Stage Sponsor | Recognition in all advertising of sponsorships
Banner across the front of the stage
Vertical banners at the end of the stage |
| 3) VIP/Gondola Sponsor | Recognition in all advertising of bands and entertainment
Banner across fence in front of the VIP tent
Banners / posters inside tent
Name on all VIP Tickets/passes |